



STORMCLOUD

BREWING COMPANY

FOR IMMEDIATE RELEASE:

Stormcloud Pub Ranked #1 Restaurant following New Executive Chef Hire

FRANKFORT, MI (December 28, 2015) - Stormcloud Brewing Company, specializing in handcrafted Belgian-style beer, was recently ranked the #1 restaurant in Frankfort according to TripAdvisor, the world's largest travel site. The top ranking from TripAdvisor coincides with the recent hiring of Executive Chef Joe Meyers.

"We are ecstatic to receive the first place ranking on TripAdvisor," says Rick Schmitt, co-owner of Stormcloud Brewing. "Our primary focus is crafting the best beer we can possibly make. To have the culinary side of our business receive this level of recognition is icing on the cake. We are grateful to have Chef Meyers onboard and we know he will uphold, even elevate, the strong reputation our kitchen has received since opening in 2013."

A Michigan native, Chef Meyers received a degree in Restaurant Management at the Oregon Culinary Institute. Following graduation, Meyers began cooking at Bar Avignon in Portland, specializing in French cuisine with Spanish and Mediterranean influences. Meyers quickly worked his way up to Sous Chef, house butcher, and charcuterie program director at the Oregon restaurant. Prior to moving to the West Coast, Meyers held the position of Kitchen Manager at Coho in downtown Frankfort.

After taking the lead in Stormcloud's kitchen in June 2015, Chef Meyers has focused on keeping the pub's menu refreshed with more seasonal and Michigan-based ingredients. "My goal is to cook with fresh and local ingredients as much as we can," says Chef Meyers. "My education and work experience has been based on the Portland philosophy of using local, farm-to-table ingredients. Thankfully, we have an abundant resource of Michigan grown crops and locally raised livestock. Our customers have seen more local and seasonal fare on our menu and their response has been very positive."

Stormcloud is currently ranked #1 of 24 restaurants in Frankfort on TripAdvisor. The travel-focused website ranks restaurants, hotels and more by compiling traveler ratings to determine overall satisfaction. Using a proprietary algorithm to take into account a customer's overall impression, TripAdvisor then ranks a restaurant by the quantity, quality and recency of its customer reviews.

About Stormcloud Brewing Company

Stormcloud Brewing Company opened in June 2013 just two blocks from Lake Michigan in the lakeside town of Frankfort, Michigan. A small brewery specializing in Belgian-style brewing,

Stormcloud offers 16 taps in addition to a full menu of flatbread pizzas, small plate appetizers, soups/salads, charcuterie plates, and specialty popcorn. Visit Stormcloud online at <http://www.stormcloudbrewing.com>.

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