



STORMCLOUD

BREWING COMPANY

FOR IMMEDIATE RELEASE:

Story Writing Contest Returns to Stormcloud Brewing Company

FRANKFORT, MI (November 15, 2017) - This December, Stormcloud Brewing Company is going to the dogs. More accurately, the talking dogs. The Frankfort microbrewery is celebrating the annual release of Gerald's Talking Dog, a beer brewed with Michigan sweet and tart cherries, with a creative story writing contest and public reading in their pub.

Wordsmiths are invited to tell the tale of Gerald's Talking Dog, a fictional character who loves cherries. Story submissions are due by Monday, December 4. After being read by a panel of judges, the top three stories will be presented at a public reading in Stormcloud's pub on Saturday, December 16 at 7:30pm.

Winning authors are encouraged to take part in the public reading but do not need to be present to win. The top three stories will also receive publication in [The Betsie Current](#). This year's judges are Jeff Smith, Editor of Traverse, Northern Michigan's Magazine and MyNorth.com, Lynda Twardowski Wheatley, creative copywriter and author, Karen Stein, Creative Director of Here:Say Storytelling, and Jordan Bates, co-owner and editor of The Betsie Current.

Story Contest Prizes

1st Place Prizes: [2018 Cloudspotter Membership](#), \$100 Stormcloud Gift Card, Stormcloud Growler, and 5 pounds of dried cherries from Graceland Fruit.

2nd Place Prizes: \$50 Stormcloud Gift Card and Stormcloud Growler.

3rd Place Prizes: \$25 Stormcloud Gift Card and Stormcloud Crowler.

Details and submission information are available online at Stormcloudbrewing.com/geralds.

About Stormcloud Brewing Company

Stormcloud Brewing Company opened in June 2013 just two blocks from Lake Michigan in the coastal city of Frankfort, located in northwest lower Michigan. A small brewery specializing in Belgian-style brewing, Stormcloud offers 16 taps in addition to a full menu of flatbread pizzas, small plate appetizers, soups and salads, sandwiches, and specialty popcorn. In August 2016, Stormcloud was named the [Best New Brewery in Michigan](#) by MLive Media Group. Visit Stormcloud online at Stormcloudbrewing.com.

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