



FOR IMMEDIATE RELEASE:

Stormcloud Brewing Company Completes County-Wide Lakeshore Cleanup

FRANKFORT, MI (July 22, 2022) - Last month, Stormcloud Brewing Company started an initiative called Keep Benzie Beautiful, and kicked it off with a lakeshore cleanup cleaning up the entire Benzie County coast of Lake Michigan.

Around 150 volunteers showed up and were an integral part of making the project happen.

“We collectively logged approximately 290 volunteer-hours and are incredibly proud of our community for coming together to take on this project.” shares Bri Mathias, Stormcloud’s Special Events Coordinator.

In addition to the public beaches cleaned, many businesses and private residents pledged to clean their sections of the lakeshore.

After all of the hard work put in, the day concluded at Stormcloud’s Parkview Taproom to celebrate the lakeshore cleanup as well as Stormcloud’s ninth “beerthday”.

About Stormcloud Brewing Company

Stormcloud Brewing Company opened in June 2013 just two blocks from Lake Michigan in the coastal city of Frankfort, located in northwest lower Michigan. A small brewery specializing in Belgian-inspired brewing, Stormcloud’s downtown pub offers 16 taps in addition to a full menu. In 2018, Stormcloud expanded brewing operations with the opening of a nearly 13,000 square-foot production brewery, located on the east side of Frankfort near the gateway arch on M-115. The brewery is home to Stormcloud's Parkview Taproom, which features 12 taps, indoor/outdoor seating, and

an outdoor beer garden with space to host food trucks. Stormcloud currently distributes to 55 counties across Michigan.

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